



## Reuben H. Krolick, Professor Emeritus of the Department of Management, Passed Away May 16, 2016



Reuben H. Krolick, Professor Emeritus of the Department of Management, passed away May 16, 2016. He began his career at Cal State Hayward (East Bay) in 1977 and retired in 1988. His family has provided the following information.

REUBEN KROLICK, professor emeritus in the school of Business and Economics, passed away on May 16, 2016 at the age of 94. Born and raised in Rochester, New York, he served in the Air Force as a meteorologist, taught at multiple universities, and founded and ran his own company. In the late 1950s he was hired as the first economics professor at CSU Northridge – also partly responsible for naming the Northridge “Matadors.” He taught economics, statistics, business management, and labor relations at then-Cal State Hayward through the 1980s and also served as director of the Institute for Research and Business Development. He and his wife Laurie retired in the San Diego area. After retirement from academia, he consulted for a marketing company in the Bay Area for almost 20 years. Reuben was an accomplished watercolor artist, showcasing many of his paintings in community gallery shows. In his final years, Reuben remained very sharp and positive in the face of many health problems.

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