

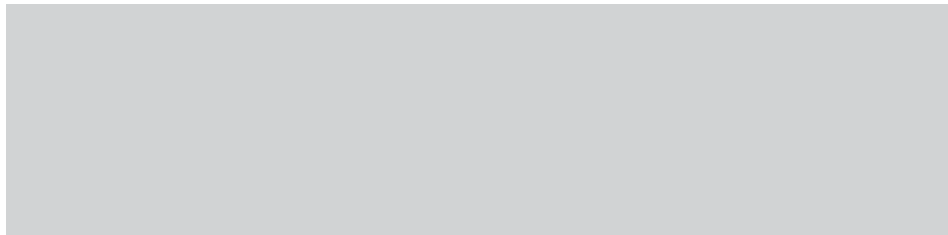
Presidential Pioneer Emergency Fund, One Year Later

In Spring 2020, former University President Leroy M. Morishita founded the Presidential Pioneers Emergency Fund in response to the additional help students required as their way of life was drastically altered by COVID-19.

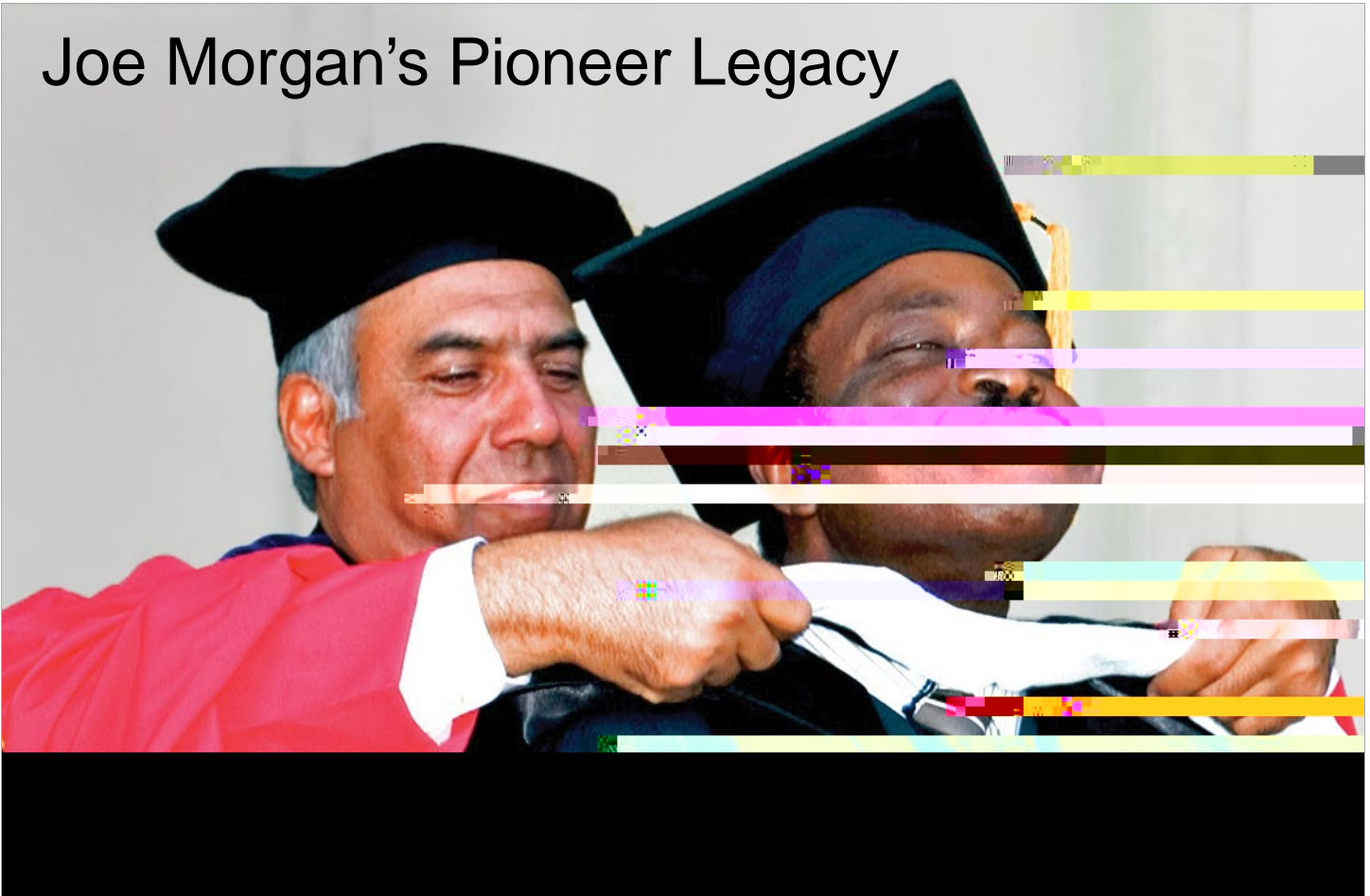
After a little more than a year, more than \$200,000 in aid has been distributed to Cal State East Bay students.

"The Presidential Pioneers Emergency Fund will help me with my groceries and pay for printing my assignments and notes for classes," said Jaqueline T. "This fund is a blessing. I don't have to worry about starving. I also don't have to worry as much about how many pages to print at my local Office Depot."

"I was in transition, lost my job, temporarily staying with my friend, and faced medical challenges that were hard to overcome," said Mirilla L. "The Presidential Pioneers



Joe Morgan's Pioneer Legacy



Former President Mo Qayoumi presents Joe Morgan with a hood representing the honorary doctorate of Humane Letters conferred on Morgan in 2008.

Alumnus Joe Morgan was a Baseball Hall of Famer, a two-time National League Most Valuable Player, and enjoyed a career playing for teams in Houston, Cincinnati, San Francisco, Philadelphia, and Oakland. He was also an Emmy-award winning broadcaster for ESPN. Morgan passed away in October 2020 but his legacy lives on at Cal State East Bay.

The legendary ballplayer created the Joe Morgan Endowed Scholarship, which provides financial support to undergraduate and graduate students majoring in kinesiology, or those seeking to become credentialed as physical education teachers. Morgan graduated in 1990 with a degree in physical education, and was awarded an honorary Doctorate of Humane

Letters by the California State

University in 2008.

Morgan always believed in the

importance of education. (20)-17.8 (0)-7.4 (8)-23.4 (.)JTJ EMC /P <</MCID 6 >"3 (i)7.6I3 (i)15 ' M.

Joe Morgan

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Recipient LaRon McCoy (B.S. '16, Kinesiology) also explained the impact the scholarship had on him.

“I was in the classic situation. I had run out of financial aid and I had just one semester to go. The Joe Morgan

Philanthropy Begins Early

When it comes to giving back to Cal State East Bay, graduates might take years before deciding to donate to the university. For some more recent alumni, philanthropy begins much earlier.

Luke Valencia (B.S. '18, Biology) is a clinical laboratory scientist for Marshall Medical Center in Placerville. He recently created a student award for the biology department.

“I wanted to give back to where my passion in biology thrived and help students that may be in the same situation was in while at Cal State East Bay, searching and applying for awards as an undergraduate. I felt a need to give biology students an opportunity and goal that would acknowledge their dedication to the field,” he said.

East Bay CAN

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a timely manner and receive all

“This degree has influenced my life because it is the result of my dream as a woman in construction. The curriculum involved in my graduate degree constantly engaged me with its variety of activities and project involvements.”

Karen Martinez, B.A. '19 Business Administration; '20 M.S. Construction Management

Karen Martinez (B.A. '19 Business Administration; '20 M.S. Construction Management) explained, “This degree has influenced my life because it is the result of my dream as a woman in construction. The curriculum involved in my graduate degree constantly engaged me with its variety of activities and project involvements. I drove to various job sites, interacting with stakeholders. I have been involved with construction since I was 8-years-old. My father retired as a foreman and I saw his projects unfold before my eyes. I got my undergraduate degree in Business Administration, but that yearning to get back in construction never stopped. I could have pursued a MBA but I knew I would not be happy with it.”

Martinez is currently working as a database support specialist supporting a project for the City of San Francisco through a large general

contractor. In the future, she plans to have her own construction firm and offer consulting services.

“This program, now in its 23rd year, is one of the most important ventures the Construction Employers’ Association has undertaken,” stated Committee Chairman Jerry Overaa, Chief Executive Officer of C. Overaa & Company, Richmond. “As the construction industry continues to grow, we need more programs where most of our members work, CEA has built strong partnerships with academic institutions as well as help prepare students for dynamic careers and leadership in the industry.”

Alumni Association Board Names Space in CORE Building



Allen Kwan

From trivia night to financial literacy workshops, the Alumni Association Board offers a variety of ways to keep Cal State

New Support for Business Students During College's 50th Anniversary Year

Business was one of the first two majors offered at Cal State East Bay when the university was founded in 1959 as the State College for Alameda County, and Business has continued to be one of the university's most popular majors. A milestone in university history was reached in 1970, when a School of Business and Economics was created to house the expanding business programs at what was then called California State College at Hayward. Five decades later, with a name change from "School" to "College of Business and Economics," the continued success of the university's business graduates is widely recognized.

This year, the College of Business and Economics is celebrating the 50th anniversary of its creation as a school and the deep impact of Cal State East Bay/Hayward business education on our alumni and the surrounding community. The college introduced a new brand expression, "Empowering Tomorrow-makers," and an effort to discover and tell important stories about CBE's history and impact.

In October 2020, an anniversary celebration took place online, hosted by Emmy Award-winning comedy writer J.R. Havlan (BS '87 Business Administration), including an interview with trustee and philanthropist Jack Acosta (MBA '78, BS '75 Business Administration) and a panel of entrepreneurs. Acosta shared a key reason he supports the university.

"Giving someone the opportunity to achieve their dreams, their goals, was always important to me. That's why I got involved, that's why I'm still involved."

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In December 2020, Cal State East Bay participated in its third #GivingTuesday, a global annual day of philanthropy. Despite—or maybe because of—the pandemic, donors were particularly generous to the university, giving to dozens of programs across campus. Here are highlights of a few areas that benefited from #GivingTuesday.

PRESIDENTIAL PIONEERS EMERGENCY FUND

The largest amount raised on #GivingTuesday supported students' needs during the pandemic. The Presidential Pioneers Emergency Fund is an intervention program created to provide immediate relief to our most at-risk students facing homelessness and food insecurity, as well as unexpected health and childcare expenses. Since most Cal State East Bay classes were online this academic year, it also provided access to laptops and reliable Wi-Fi, crucial pieces to successful learning. (See cover story for more about the Presidential Pioneers Emergency Fund.)

CBE DEAN'S INNOVATION FUND

Donors showed their support for innovation with gifts to the College of Business and Economics Dean's Innovation Fund, which provides seed money to launch innovative ideas in teaching, research, and the business community. Funds have been used for the Women in Leadership pilot program and travel costs for a team of MBA students and faculty members to compete in a prestigious international investment strategy contest.

GREEN BIOME INSTITUTE

Donations to the Green Biome Institute allow students and faculty to advance knowledge of endangered California plants, unlocking their



possible human and other benefits through hands-on research opportunities. The institute is creating molecular and chemical profiles of 235 California endangered plant species while promoting conservation through a germplasm bank, and will be a centerpiece in the forthcoming Applied Sciences Center.

PIONEER ATHLETICS CLUB

The Pioneer Athletics Club supports Cal State East Bay student-athletes by closing the scholarship gap and funding a successful and broad-based program. Student-athlete scholarships provide tomorrow's community leaders with the important support they need to be

Support for Renaissance Scholars

According to Foster Care to Success, fewer than 10 percent of foster youth earn a college degree. Meanwhile, the Human Rights Watch estimates that approximately 20 percent of foster youth transitioning from care in California will find themselves homeless.

To combat these challenges and to reduce the barriers of earning a college degree for recently emancipated foster youth, the Renaissance Scholars Program was established in 2006. Additionally, a scholarship specific to the program was created to help former foster youth pay for tuition and other out-of-pocket expenses in attending Cal State East Bay.

“We wanted to make sure that not only students’ needs for academic support were met, but also their social, emotional, financial and health needs,” said Dr. Jodi Servatius, faculty emerita and member of the Renaissance Scholars advisory board. “We realized that there were many kinds of help that typical students look to their parents to assist with, and that this was a group that didn’t have that as an option.”

Myra Drouillard (MA '19 History) said, “I read about the students in the foster care system who come of age and do not have the security of family or resources that other students have. These students within the program are resilient, dedicated, determined, and deserve resources that will help them achieve their goals. This program is ideal for these scholars and I wanted to help our students within this program. As a Cal State East Bay employee and a Pioneer, I chose to give through payroll deduction, as it was the best way I could help in the long term, and it allowed me to make additional donations whenever something came up that the students needed assistance with.”

Another donor to the Renaissance Scholars Program, Karen Long, explained, “I am a retired high school counselor. I heard about the program from a friend and arranged a meeting. I was very impressed with the students, the quality of the Renaissance program, and how essential it was for foster students to have this additional support to succeed.”

Long’s experience with the Renaissance Scholars program and its students inspired her to create an endowed scholarship.

“I hope that the endowed scholarship will provide funds for the foster students in the program so they have more

time to study and have to work less or borrow less,” she said. “I simply wanted to give back some support to a few richly deserving students who have overcome a variety of hardships to graduate from high school and attend a university.”

Support for Renaissance Scholars also comes from The Power to Soar Foundation, an organization focused on supporting youth in four-year colleges and universities.

“The Renaissance Scholars Program is well-run with a similar vision and passion to ours,” said Vimal Srivastava, who created the foundation. “We see ourselves partnering richly deserving student-friendone vision and bel s

