Pei-Hui Hsu

California State University, East Bay College of Business and Economics Department of Accounting and Finance Hayward, CA94542-3067 Phone: (510) 885-3933

E-mail: pei-hui.hsu@csueastbay.edu

Updated September 2016

EDUCATION

	versity of Oregon, Lundquist College of Business D. in Accounting	2008-2013
• Nat	ional Chengchi University, College of Commerce	2006-2008
• Nat	5. in Finance ional Chengchi University, College of Commerce	2001-2005
B.S	. in Accounting	

RESEARCH

Publication

- Frankel, M., and P. Hsu. 2016. Repeal of LIFO: Analysis Based on Industry Data. *Journal of Applied Business and Economics* 18 (6), forthcoming.
- Hsu, P., and Y. Lin. 2016. Fair Value Accounting and Earnings Management. *Eurasian Journal of Business and Management* 4 (2): 41-54.
- Hsu, P., and X. Hu. 2016. Advisory Board and Earnings Persistence. *Journal of Accounting, Auditing and Finance* January 31 (1): 134-157.
- Frankel, M., and P. Hsu. 2015. LIFO Adoption by Industry. *Journal of Accounting and Finance* 15 (2): 42-53.
- Hsu, P. 2015. Do financial expert directors affect the incidence of earnings management to meet or beat analyst forecasts? *Asian Pacific Journal of Accounting and Economics* 22 (4): 406-427.
- Hsu, P., and Y.-M. Chiang. 2014. Using Prospect Theory to Explain the Setting of the Expected Rate of Return on Pension Assets. *Journal of Applied Business Research* 30 (5):1457-1467

Working Papers

- "The Value Relevance of Nontraditional Bank Earnings" (with Brian Du)
 - O Under review at Journal of Accounting and Finance
- "Financial Experts on the Audit Committee and Audit Firm Industry Leadership"
 - O Under review at Journal of Business Finance and Accounting
- "Tax Aggressiveness, Financial Expertise on the Board and Business Strategy" (with Jared Moore and Donald Neubaum)

Work-in-progress

- "Audit Firm Industry Leadership and Earnings Quality: Evidence from the Weight on Earnings in Incentive Contracting" (with Steve Matsunaga and Jiawen Liang)
- "The Persistence of Earnings: Banking Industry" (with Brian Du)

CONFERENCE AND WORKSHOP PRESENTATION

•	Frankel, M., and P. Hsu. Repeal of LIFO: Analysis Based on Industry Data. Academy of
	Business Research,

TEACHING EXPERIENCE

- California State University, 2013 Present
 - o Introduction to financial accounting (Undergraduate & MBA)
 - o Intermediate financial accounting I &II (Undergraduate & Graduate)
 - O Accounting Information Systems (Undergraduate)
 - o Volunteer Tax Assistance (VITA)
- University of Oregon, 2010-2013
 - o Introduction to accounting (Undergraduate)

AWARDS AND HONORS

- College of Business and Economics Grant for Teaching Effectiveness, 2016
- China America Business and Education Center (CABEC) research grant, 2014
- Deloitte True blood Fellowship, 2014
- AAA/Deloitte/J. Michael Cook Doctoral Consortium Fellow Lake Tahoe, 2011
- Governmental Scholarship from Taiwan Ministry Department, 2008-2011

OTHER PROFESSIONAL EXPERIENCE AND CERTIFICATES

- PWC Data Analysis and Presentation Skills, 2016
- CSU Chancellor's Office Proven Course Redesign program, Cohort 2015-2016
- Online Learning Consortium (OLC)