

ASSESSMENT REPORT

California State University East Bay
College of Business and Economics

Summary

Program	Program in College of Business and Economics
Learning Goal	LG 1: Students who graduate will be global in their perspective when developing business strategies.
Learning Objective	LO 1A: Students who graduate will identify global business opportunities, analyze global business challenges, and develop business strategies.
Rubric	Used to assess student work or artifact. Available at AOL website and end of report.
Assessed Course(s)	MGMT 693
Assessment Date(s)	Summer 2020
Artifacts Archival	Rubric score sheets saved.

Rubric

The image shows a corrupted screenshot of a rubric table. The title 'LO1A: Globalization' is visible at the top. The table has multiple columns and rows, but the content is mostly obscured by digital noise and artifacts. Some faint text and grid lines are visible, but the specific criteria and scores are illegible.

End of Report